



OFFICIAL TERMS & CONDITIONS

THE FOLLOWING OFFER IS VALID IN THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA ("D.C.") ONLY, AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED BY LAW.

PROGRAM SUMMARY

The 2nd Ticket Cash Kickback (the "Program") is a property of SecondTicket, LLC (the "Contest Administrator") which offers consumers cash back (payable as a rebate) or credits toward future orders based on the conditional outcome of future real-life events. The Program is conducted throughout the calendar year with four distinct sales periods. The current "Sales Period" begins at 4:01pm ET on 7/13/10 and ends at 4:00pm ET on 10/27/10. If three consecutive home runs are hit (the "Conditional Event") during any game of the 2010 Major League Baseball World Series (the "Insured Event"), SecondTicket will reimburse the purchase price of the second ticket in any registered consumer purchase(s) placed during the Sales Period. If two consecutive home runs (the "Alternate Conditional Event") are hit during the Insured Event, but not three, registered consumers will receive a \$10 credit toward a future purchase. If neither the Conditional Event nor the Alternate Conditional Event occurs, registered consumers will receive a \$5 credit on their SecondTicket account. The offer is open to legal U.S. residents aged 18 or older as of the start of the Sales Period, subject to all applicable federal, state and local laws and regulations and is void where prohibited.

CONDITIONAL EVENT TERMS

The rebate will be awarded pursuant to the following requirements:

1. The 2010 Major League Baseball World Series is scheduled to begin on Wednesday, October 27 and will consist of between four and seven games ("Games"). If any Game is begun but cancelled for any reason prior to becoming an official game, all statistics become invalid and no prize claims will be awarded based on the incomplete game.
2. Home runs must be hit in the same game by batters in consecutive spots of the batting order, with no official at-bats recorded in between them. If a batter begins an at-bat but is replaced for any reason prior to the conclusion of the at-bat, the replacement batter in the same spot of the batting order is eligible.
3. The home runs must be official home runs as ruled by Major League Baseball, with no errors committed on the play. Inside the park home runs are eligible.

AWARD TERMS

1. The consumer must register the purchase(s) with the Contest Administrator prior to the end of the Sales Period to be eligible for the rebate (see 'Eligible Purchases and How to Register a Purchase').
2. If the Conditional Event occurs, registered consumers will receive a rebate equal to the purchase price of the second ticket of their registered order(s), less any credits and excluding the value of any service fees or taxes applied at the time of purchase.
 - a. The maximum total rebate is limited to \$50,000 in eligible purchases. If the total amount of registered purchases exceeds the maximum total rebate amount, then each qualified customer will receive a prorated share of the total maximum rebate award.
3. If the Conditional Event does not occur but the Alternate Conditional Event does occur, the conditional rebate will not be awarded and registered consumers will receive a \$10 credit (see website for complete credit usage terms and conditions). If neither the Conditional Event nor the Alternate Conditional Event occurs, registered consumers will receive a \$5 credit.
4. Credits awarded, if any, are valid through October 31, 2011 and subject to credit usage terms and conditions available at www.secondticket.com.

ELIGIBLE PURCHASES AND HOW TO REGISTER A PURCHASE

Any consumer purchase of ticket(s) from SecondTicket, www.secondticket.com, eBay account secondticket, or any Ticket Network Direct affiliate during the Sales Period, may be registered. Purchases by or through any professional ticket reseller or exchange are ineligible to be registered or receive a rebate. To register a purchase, visit www.secondticket.com, log in to your SecondTicket fan account, and enter your SecondTicket invoice number(s). Refund amount is equal to the purchase price of the second ticket of the order, excluding service fees and less any credits applied to the order at the time of purchase.

ADDITIONAL RULES & RESTRICTIONS

If the Conditional Event occurs, please allow 4-6 weeks for distribution of refunds in the Rebate, if any. By participating in this program, customers agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this offer. Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the contest. By accepting offer, customers agree to hold sponsor, and released parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this offer, or the acceptance, possession or use/misuse of any refund, or participation in refund-related activities, and to assume all liability in connection therewith.

Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control.

All properly registered refunds will be awarded. Refund offers are non-transferable and no cash redemption or alternate refund substitution allowed, except at sponsor's sole discretion or as provided herein. Customers must accept delivery of refund from sponsor, or as otherwise instructed by sponsor. Failure to collect or properly claim refund in accordance with these rules will result in forfeiture of the refund. If forfeited for any reason, finalist will not receive alternate compensation.

IN CASE OF DISPUTES

By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Offer, or any refunds awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this offer, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Offer, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

CONTEST ADMINISTRATOR

This Refund Offer is administered by Second Ticket, 2192 Spring Walk Court, Atlanta, GA 30341. Prize insurance is provided by Million Dollar Media, 1460 Route 9 North, Suite 201, Woodbridge, NJ 07095.