



OFFICIAL RULES

THE FOLLOWING OFFER IS VALID IN THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA ("D.C.") ONLY, AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED BY LAW.

CONTEST SUMMARY

The 2008 Monday Night Ticket Score (the "Contest") is a property of SecondTicket, LLC. The object of the Contest is to guess the exact final score of one designated professional football game per week and earn points based on the accuracy of the guess. Points are accrued on a Weekly, Quarterly, and Season-Long basis. The Contest begins on 8/25/08, ends on 12/28/08, and encompasses (17) games of the professional football season (the "Contest Period"). **Grand Prize** is a pair of tickets and a trip to the professional football championship game in Tampa, FL on 2/1/09 to the first contestant, if any, from among the first (1,000) officially registered contestants, who correctly predicts the exact final score of (3) of the (17) designated games. The competition is further divided into (4) quarters: Q1 (weeks 1-4, 9/8 – 9/29), Q2 (weeks 5-8, 10/6 – 10/27), Q3 (weeks 9-12, 11/3 – 11/24), and Q4 (weeks 13-17, 12/1 – 12/28). All officially registered contestants will be eligible to win **First Prize, Second Prize, Quarterly Prizes** and **Weekly Prizes** (see Prize Schedule). Contest is subject to all applicable federal, state and local laws and regulations. Void where prohibited and no purchase necessary.

HOW TO ENTER

To register anytime during the Contest Period, visit the Contest Registration page at www.secondticket.com. Log in to your SecondTicket fan account or create a fan account by entering a valid email address and password on the Log-In page, and then verifying or providing your name, one valid phone number, birth date, and a username (to be publicly displayed) and pressing 'Submit'. You will receive an email confirming your registration.

HOW TO PLAY

Once registered, visit the Contest Weekly Prediction page at www.secondticket.com to enter a prediction of the final score of the next designated professional football game within the Contest Game Schedule. Score predictions must be a numeric value between 0 and 99 for each team. These two scores constitute a contestant's weekly prediction (the "Prediction"). Submission of a score in any other format, such as 'twenty-one' or 21-10, is invalid.

Contestants who maintain multiple SecondTicket fan accounts are limited to (1) entry in the Contest and a maximum of (1) Prediction per week. Any SecondTicket account holder registering multiple Contestants, and/or any Contestant submitting multiple weekly Predictions, using either valid or invalid email addresses, will be disqualified. By registering for the Contest, you acknowledge to have read and agreed to its Official Rules.

GAME SCHEDULE

The following schedule identifies the professional football games and the corresponding entry deadlines for which predictions may be submitted. Predictions may be submitted or changed beginning at 6:00 AM ET on the Tuesday prior to the Game Date. (The lone exception is Week 1, which may be submitted at any time after at 10:00 AM ET on August 25.) In no event may a Prediction be submitted or changed after the Entry Deadline for that week. A Contestant's Prediction on file with Administrator as of the Entry Deadline shall be their one and only official Prediction for the week.

Wk	Game Date	Deadline (ET)	Away Team	Home Team	Wk	Game Date	Deadline (ET)	Away Team	Home Team
1	Mon, 9/8/08	7:00 PM	Minnesota	Green Bay	10	Mon, 11/10/08	8:30 PM	San Francisco	Arizona
2	Mon, 9/15/08	8:30 PM	Philadelphia	Dallas	11	Mon, 11/17/08	8:30 PM	Cleveland	Buffalo
3	Mon, 9/22/08	8:30 PM	NY Jets	San Diego	12	Mon, 11/24/08	8:30 PM	Green Bay	New Orleans
4	Mon, 9/29/08	8:30 PM	Baltimore	Pittsburgh	13	Mon, 12/1/08	8:30 PM	Jacksonville	Houston
5	Mon, 10/6/08	8:30 PM	Minnesota	New Orleans	14	Mon, 12/8/08	8:30 PM	Tampa Bay	Carolina
6	Mon, 10/13/08	8:30 PM	NY Giants	Cleveland	15	Mon, 12/15/08	8:30 PM	Cleveland	Philadelphia
7	Mon, 10/20/08	8:30 PM	Denver	New England	16	Mon, 12/22/08	8:00 PM	Green Bay	Chicago
8	Mon, 10/27/08	8:30 PM	Indianapolis	Tennessee	17	Sun, 12/28/08*	8:15 PM	Denver	San Diego
9	Mon, 11/3/08	8:30 PM	Pittsburgh	Washington					

*No Monday night game will be played during week 17 of the professional football season.

At the conclusion of each week's registration period, all Contestant Predictions will be posted, and at the conclusion of the designated football game, all weekly results and updated overall standings will be posted on the Monday Night Ticket Score Standings page at www.secondticket.com.

SCORING FORMULA

Points will be awarded in three categories: Basic Points, Weighted Points, and Bonus Points. The sum of a Contestant's Basic, Weighted and Bonus points equals their Total Points for a Week, Quarter or Season.

- Basic Points**
 - A contestant earns 1 point for every contestant whose score prediction is farther from each respective team's actual score.
 - If Contestant A predicts a score of '10,' Contestant B predicts a score of '21,' and the team's actual final score is '14,' Contestant A would receive 1 basic point.
- Weighted Points**
 - In weeks 4, 8, 12, 16 and 17 of the professional football season, all Basic Points are multiplied by 2. These weeks represent the final week of Q1, Q2 and Q3, and the final two weeks of Q4.
- Bonus Points**
 - A contestant earns 50 bonus points for correctly matching both team's final scores in a given week
 - A contestant earns 10 bonus points for correctly matching one team's final score in a given week
 - A contestant earns 50 bonus points for finishing in or tied for 1st place in a given week
 - A contestant earns 25 bonus points for finishing in or tied for 2nd place in a given week
 - A contestant earns 10 bonus points for finishing in or tied for 3rd place in a given week

For a Prediction to be eligible for any point or prize award related to matching the exact final score of a game, the Prediction must match the exact final score of both teams. If the actual final score is Team A: 21, Team B: 10, then a predicted score of Team B: 10, Team A: 21 or a prediction of 21-10 without specifying the associated teams is an incorrect prediction.

PRIZE SCHEDULE

1. **Registration Credit.** Officially registered fans playing a minimum of one week will receive a \$10 ticket credit.
2. **Referral Bonus.** An officially registered contestant named in the Referral field of the Contest Registration page by a new fan not already opted-in to the SecondTicket fan community will receive a \$5 ticket credit upon the referred fan's first week of participation in the Contest. Limit one credit per referrer and one credit per new contestant during the Contest Period, regardless of the number of Contestants referred or names identified in a new contestant's Registration.
3. The **Grand Prize** is a trip, including airfare, hotel and game tickets, to the professional football championship in Tampa, FL on 2/1/09. To win the grand prize, an eligible contestant must correctly predict the exact final score of (3) of the (17) designated games in the Game Schedule. Upon correctly predicting (1) final score, the contestant will receive a ticket credit of \$50. Upon correctly predicting a 2nd final score, the contestant will receive another \$50 credit. Upon correctly predicting a final score for the 3rd time will a contestant receive the grand prize (subject to verification).
 - a. A maximum of (1) contestant may win the grand prize. Upon verification of a winner, the grand prize offering will be discontinued and no further contestant(s) will be eligible for the grand prize. In the event that no eligible contestant successfully predicts the final score of (3) of the (17) designated games, the grand prize will not be awarded.
 - b. The Grand Prize is limited to the first (1,000) officially registered contestants. Any person not among the first (1,000) officially registered contestants will not be eligible for a Grand Prize payout but will remain eligible for all other prize levels.
4. **First Prize** is a \$500 American Express Gift Card plus the chance to predict the final score of the professional football championship game for \$5,000. It will be awarded to the contestant who accrues the most total points during the Contest Period. A maximum of (1) First Prize will be awarded.
5. **Second Prize** is a \$25 ticket credit plus the chance to predict the final score of the professional football championship game for \$5,000. It will be awarded to a total of (9) contestants according to the following schedule:
 - a. (4) contestants who finish 2nd through 5th in total points during the Contest Period.
 - b. (4) Quarterly Prize winners (see Prize Schedule, Item 6) if they did not finish in the top 5 in overall. A contestant may only receive (1) Second Prize.
 - c. Between (1) and (5) remaining contestants beginning with 6th place overall, in order of total points during the Contest Period.
6. **Quarterly Prize** is a \$50 American Express Gift Card and automatic inclusion among the (10) recipients of Second Prize. A total of (4) will be awarded, (1) to each contestant who accrues the most points during each of the respective quarters.
7. **Weekly Prize** is a \$10 ticket credit. A minimum of (17) will be awarded, (1) to each contestant who finishes 1st or tied for 1st with the highest point total in a given week.
8. **Tiebreakers.** In the event of a tie in Quarterly or Season total points between two or more contestants, the Contestant with the most Weekly Points in the final week of the designated period, then if necessary the 2nd to last week, 3rd to last week, etc. wins. If a tie still exists, a winner will be randomly selected. Any contestant who did not play in a given week will be considered to have 0 Weekly Points in that week.
9. A maximum of (10) contestants will be recipients of a First or Second Prize and be eligible to win \$5,000 by guessing the score of the professional football championship game. Their \$5,000 predictions are completely separate from any Prediction submitted during the Contest Period. In the event that none of the eligible finalists correctly predict the exact final score of the professional football championship game, then a \$5,000 prize will not be awarded.
10. All ticket credits awarded as part of a fan's Contest participation may be applied toward the 'second ticket' of a future order on SecondTicket, SecondTicket Direct, or any non-auction purchase through eBay account *secondticket*, are non-transferrable, and are valid through September 30, 2009. Credits earned by a contestant who subsequently withdraws from the contest or the SecondTicket mailing list will remain valid through their expiration date.

WHO MAY ENTER

Contest is open to legal residents of the 50 United States and District of Columbia ("D.C."), who are age 21 or older as of date of entry, and have a valid driver's license, except the following classes of persons: Employees, officers, and directors of **SecondTicket** ("Administrator"), each of their respective franchisees, parents, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively, "Released Parties"), and the members of the immediate families or households, whether or not related, of any of the above. For purposes of this promotion, "Immediate family members" includes parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grand children) and each of their respective spouses.

ADDITIONAL RULES & RESTRICTIONS

FINALIST NOTIFICATION & PRIZE DELIVERY: Prize winners will be notified by Administrator within 48 hours of conclusion of the weekly contest. Ticket credits will be placed on the contestant's fan account and be available for redemption immediately. American Express Gift cards will be mailed to the address on file with SecondTicket or as otherwise provided by contestant. Please allow 2-4 weeks for delivery. First Prize (\$500 American Express Gift Card) will be purchased through Administrator's American Express Membership Rewards program. Second Prize winners will be notified on or about 1/12/09 to obtain their official \$5,000 final score prediction, the final version of which must be submitted to SecondTicket no later than 5:00pm EST, on 1/30/09. Unsuccessful attempts to reach contestant by phone and/or email over a 48-hour period beginning 1/12/08 will result in disqualification and an alternate finalist will be chosen in order of total points. Predictions must be clear, legible and complete or they may be disqualified and ineligible for the \$5,000 prize. A maximum of (10) \$5,000 prizes will be awarded. In the event of a Conditional Prize winner, prize awards are subject to verification and compliance with these Official Rules. Prize winner(s) must accept delivery of prize from Sponsor, or as otherwise instructed by sponsor. All other costs related to prize delivery and acceptance are the responsibility of winner including but not limited to taxes. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution is allowed. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable. If any awarded prize exceeds \$600, the contestant will be required to complete and return a W-9 form, affidavit of eligibility, and liability/publicity release (*Tennessee residents need not sign publicity release*), and present a valid driver's license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all income taxes on prize(s). Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation. Total ARV of all available prizes: \$60,000.

By participating in this contest, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in contest constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Decisions of the Administrator in the selection and determination of finalists, all matters relating to this Promotion are final. If any selected finalist does not meet the eligibility requirements, is unable or unwilling to participate in the grand prize contest, or elects to decline to participate, s/he will be disqualified, and an alternate finalist will be randomly selected from among all remaining eligible entries and notified as per the procedures outlined above. Any disqualified entrant will not receive any alternate prize substitution or compensation.

Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the contest or in the announcement of the prizes/prize winners. By accepting prizes, winners agree to hold sponsor, and released parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages,

losses or expenses arising out of or relating to entrant's participation in this contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith.

Sponsor is not responsible for any entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, failure to capture any such information or effects of hackers or failure of any electronic equipment, computer transmissions and/or network connections. Any such entry will be disqualified. Each participant must submit an entry on their own behalf. Any entry submitted by a contestant on behalf of another individual or using another person's email address or name will be disqualified and ineligible to claim any prize. Any attempt by any participant to obtain more than the stated number of entries allowed by using multiple/different email addresses, identities, or any other methods void that participant's entries and that participant may be disqualified. No mechanically reproduced or automated entries permitted. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any on-line registration, the authorized account holder of the e-mail address used to register will be deemed to be the registrant. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. All entries received become the property of the Sponsor and will not be returned.

Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

Internet, Telephone and Delivery Disclaimer.

Participants are restricted to use of ordinary and typical computer equipment and Internet access. Administrator disclaims all liability for the inability of a participant to complete or continue an entry due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond the Administrator's control, or otherwise. The Administrator disclaims any liability for received entries due to technical difficulties or transmission errors. The Administrator disclaims all liability for any delays, mis-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. The Administrator is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Sweepstakes.

IN CASE OF DISPUTES

By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Odds: The odds of winning any of the prizes in the Contest are based on a contestant's knowledge of professional football relative to other eligible contestants.

Winners List: For a copy of these official rules or a list of prize winner(s), if any, send a self addressed, stamped envelope to: **2008 Monday Night Ticket Score, c/o SecondTicket, 2192 Spring Walk Court, Atlanta, GA 30341.** PLEASE SPECIFY which you are requesting. Requests must be received by 1/23/09.

Contest Sponsors / Administrator: This Contest is operated by **SecondTicket, 2192 Spring Walk Court, Atlanta, GA 30341.**

ELIGIBILITY AFFIDAVIT (must be signed & returned if contestant submits score in a manner other than through the official contest website)

By participating, I, _____, do hereby agree to be bound by and to adhere to the official contest rules, and agree to be subject to the terms & conditions of the sponsor's prize indemnity contract. I understand that if the contest execution requirements outlined in the official rules and the contract terms & conditions are not met, then the \$5,000 prize will not be awarded regardless of the outcome of my attempt. I have read and agreed to the official contest rules, understand the contest execution requirements and do hereby verify that I meet all of the eligibility requirements.

Signed

Date