



OFFICIAL RULES

THE FOLLOWING OFFER IS VALID IN THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA ("D.C.") ONLY, AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED BY LAW.

CONTEST SUMMARY

The 2010 Monday Night Ticket Score (the "Contest") is a property of SecondTicket, LLC. The object of the Contest is to guess the exact final score of one designated professional football game per week and earn points based on the accuracy of the guess. Points are accrued on a Weekly, Quarterly, and Season-Long basis. The Contest begins on 9/13/10, ends on 1/2/11, and encompasses (17) games of the professional football season (the "Contest Period"). The competition is divided into (4) quarters: Q1 (weeks 1-4, 9/13 – 10/4), Q2 (weeks 5-8, 10/11 – 11/1), Q3 (weeks 9-12, 11/8 – 11/29), and Q4 (weeks 13-17, 12/6 – 1/2/11). **Grand Prize** is a \$500 American Express Gift Card and the chance to win \$25,000, and all officially registered contestants will be eligible to win **Quarterly Prizes, First Prize** and **Weekly Prizes** (see Prize Schedule). Contest is subject to all applicable federal, state and local laws and regulations. Void where prohibited and no purchase necessary.

HOW TO ENTER

To register anytime during the Contest Period, visit the Contest Registration page at www.secondticket.com. Log in to your SecondTicket fan account or create a fan account by entering a valid email address and password on the Log-In page, and then verifying or providing your name, one valid phone number, birth date, and a username (to be publicly displayed) and pressing 'Submit'. You will receive an email confirming your registration.

HOW TO PLAY

Once registered, visit the Contest Weekly Prediction page at www.secondticket.com to enter a prediction of the final score of the next designated professional football game within the Contest Game Schedule. Score predictions must be a numeric value between 0 and 99 for each team. These two scores constitute a contestant's weekly prediction (the "Prediction"). Predictions must be submitted by the weekly Prediction Deadline (see Game Schedule). Submission of a score in any other format, such as 'twenty-one' or 21-10, is invalid.

Contestants who maintain multiple SecondTicket fan accounts are limited to (1) entry in the Contest and a maximum of (1) Prediction per week. Any SecondTicket account holder registering multiple Contestants, and/or any Contestant submitting multiple weekly Predictions, using either valid or invalid email addresses, will be disqualified. By registering for the Contest, you acknowledge to have read and agreed to its Official Rules.

GAME SCHEDULE

The following schedule identifies the professional football games in the Contest and their corresponding Prediction Deadlines. Predictions may be submitted or changed beginning at 6:00 AM ET on the Tuesday prior to the Game Date. (The lone exception is Week 1, which may be submitted at any time after at 10:00 AM ET on July 26.) In no event may a Prediction be submitted or changed after the weekly Prediction Deadline. A Contestant's Prediction on file with Administrator as of the Prediction Deadline shall be their one and only official Prediction for the week.

Wk	Game Date	Deadline ET	Away Team	Home Team	Wk	Game Date	Deadline (ET)	Away Team	Home Team
1	Mon, 9/13/10	7:00 PM	Baltimore	NY Jets	10	Mon, 11/15/10	8:30 PM	Philadelphia	Washington
2	Mon, 9/20/10	8:30 PM	New Orleans	San Francisco	11	Mon, 11/22/10	8:30 PM	Denver	San Diego
3	Mon, 9/27/10	8:30 PM	Green Bay	Chicago	12	Mon, 11/29/10	8:30 PM	San Francisco	Arizona
4	Mon, 10/4/10	8:30 PM	New England	Miami	13	Mon, 12/6/10	8:30 PM	NY Jets	New England
5	Mon, 10/11/10	8:30 PM	Minnesota	NY Jets	14	Mon, 12/13/10	8:30 PM	Baltimore	Houston
6	Mon, 10/18/10	8:30 PM	Tennessee	Jacksonville	15	Mon, 12/20/10	8:30 PM	Chicago	Minnesota
7	Mon, 10/25/10	8:30 PM	NY Giants	Dallas	16	Mon, 12/27/10	8:30 PM	New Orleans	Atlanta
8	Mon, 11/1/10	8:30 PM	Houston	Indianapolis	17	Sun, 1/2/11*	8:15 PM	TBD	TBD
9	Mon, 11/8/10	8:30 PM	Pittsburgh	Cincinnati					

*Subject to flexible scheduling changes, as no Monday night game is played during week 17 of the professional football season.

At the conclusion of each week's Prediction Deadline, all Contestant Predictions will be posted on the Monday Night Ticket Score Standings page at www.secondticket.com. Similarly, at the conclusion of each week's game, all weekly results and updated overall standings will be posted.

SCORING FORMULA

Points are awarded in two categories: Basic and Bonus. The sum of a Contestant's Basic and Bonus points equals their Total Points for any scoring period.

1. **Basic Points**
 - a. $\frac{1}{2}$ point for each contestant whose score prediction is farther from each team's actual score.
 - i. EXAMPLE: Team A: Contestant X predicts 10, Contestant Y predicts 21. Team A's final score is 14. Contestant X receives $\frac{1}{2}$ basic point and Contestant Y earns 0 points. The same methodology applies to Team B.
 - ii. Basic points are doubled (1 point instead of $\frac{1}{2}$) in weeks 4, 8, 12, and 17.
2. **Bonus Points**
 - a. 50 bonus points for correctly matching both teams' final scores in a week
 - b. 20 bonus points for picking the winning team and the winning team's final score in a week
 - c. 10 bonus points for picking the winning team and the losing team's final score in a week
 - d. 5 bonus points for picking the incorrect winning team and either team's final score in a week
 - e. 3x the official game spread in bonus points for correctly picking the underdog to win the game.
 - i. EXAMPLE: Team A is favored over Team B by 7.5 points. If Team B wins the game, any contestant who chose Team B to win the game, regardless of the accuracy of their score predictions, receives 22.5 bonus points (3 x 7.5).
 - ii. The spread used for this contest will be taken from www.thespread.com. Due to the dynamic nature of point spreads, the final spread at the Prediction Deadline will be the basis for this contest and will be posted with all Contestant Predictions after each week's Prediction Deadline.
 - f. 50 bonus points for finishing in or tied for 1st place in a week
 - g. 30 bonus points for finishing in or tied for 2nd place in a week
 - h. 20 bonus points for finishing in or tied for 3rd place in a week

- i. 10 bonus points for finishing in or tied for 4th place in a week
- j. 5 bonus points for finishing in or tied for 5th place in a week

For a Prediction to be eligible for any point or prize award related to matching the exact final score of a game, the Prediction must match the exact score of the designated team. If the actual final score is Team A: 21, Team B: 10, then a predicted score of Team A: 10, Team B: 21 or a prediction of 21-10 without specifying the associated teams is an incorrect prediction.

PRIZE SCHEDULE

1. **Grand Prize** is a \$500 American Express Gift Card and an automatic berth among winners of First Prize (see Prize Schedule, Item 3). It will be awarded to the contestant who accrues the most total points during the Contest Period. A maximum of (1) Grand Prize will be awarded.
2. **Quarterly Prize** is a \$50 American Express Gift Card and an automatic berth among winners of First Prize (see Prize Schedule, Item 3). A total of (4) will be awarded, (1) to each contestant who accrues the most points during each of the four quarters.
3. **First Prize** is the chance to win the following cash prizes by correctly predicting the following scores of the professional football championship game in Dallas, TX on February 6, 2011:
 - a. Halftime Score Only = \$250
 - b. Final Score Only = \$2,500
 - c. Halftime and Final Scores = \$25,000

With the exception of the Grand Prize winner, First Prize winners will also receive a \$25 ticket credit. First Prize winners' \$25,000 predictions are completely separate from any Prediction submitted during the Contest Period. In the event that none of the (10) First Prize winners correctly predict any listed score or combination of scores above, then the corresponding prize will not be awarded. The (10) First Prize winners will be selected according to the following schedule (a contestant may only qualify for First Prize one time):

 - d. (1) Grand Prize winner and up to (4) Quarterly Prize winners (see Prize Schedule, Items 1 & 2).
 - e. The top (5) contestants in total points during the Contest Period who did not win the Grand Prize or a Quarterly Prize.
 - f. (1) contestant with the highest single week point total anytime during the Contest Period who meets none of the above criteria.
 - g. Tiebreakers:
 - i. In the event of a tie in Quarterly or Season total points between multiple contestants, the Contestant with the most Weekly Points in the final week of the designated period, then if necessary the 2nd to last week, etc. wins. If a tie still exists, a winner will be randomly selected. Any contestant who did not play in a given week will be considered to have 0 Weekly Points.
 - ii. If multiple fans share the highest scoring weekly point total and none have qualified as a Quarterly or Season winner, the tiebreaker is the 2nd highest weekly point total among tied players, then 3rd highest, etc.
 - iii. If any contestant wins multiple Quarters, remaining finalist(s) will be chosen in order of the highest scoring weekly point total.
4. **Weekly Prizes** A minimum of \$25 in ticket credits will be awarded per week according to the following schedule:
 - a. \$5 ticket credit for having one of the 5 highest point totals (including ties)
 - b. \$5 ticket credit for correctly matching the score of one team in a week
 - c. \$50 ticket credit for correctly matching both teams' scores in a week
5. **Referral Bonus.** An officially registered contestant named in the Referral field of the Contest Registration page by a new fan not already opted-in to the SecondTicket fan community will receive a \$5 ticket credit upon the referred fan's first week of participation in the Contest. Limit three credits per referrer and one credit per new contestant during the Contest Period, regardless of the number of Contestants referred or names identified in a new contestant's Registration.
6. All ticket credits awarded as part of a fan's Contest participation may be applied toward the second ticket of a future SecondTicket order or any non-auction purchase through eBay account *secondticket*, are non-transferrable, and are valid through September 30, 2011. Credits earned by a contestant who subsequently withdraws from the contest or the SecondTicket mailing list will remain valid through their expiration date.

WHO MAY ENTER

Contest is open to legal residents of the 50 United States and District of Columbia ("D.C."), who are age 21 or older as of date of entry, and have a valid driver's license, except the following classes of persons: Employees, officers, and directors of **SecondTicket** ("Administrator"), each of their respective franchisees, parents, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively, "Released Parties"), and the members of the immediate families or households, whether or not related, of any of the above. For purposes of this promotion, "Immediate family members" includes parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grand children) and each of their respective spouses.

ADDITIONAL RULES & RESTRICTIONS

FINALIST NOTIFICATION & PRIZE DELIVERY: Prize winners will be notified by Administrator within 48 hours of conclusion of the weekly contest. Ticket credits will be placed on the contestant's fan account and be available for redemption immediately. Grand and Quarterly Prizes of American Express Gift Cards will be purchased through Administrator's American Express Membership Rewards program and mailed to the contestant's address on file with SecondTicket or as otherwise instructed. Please allow 2-4 weeks for delivery. Grand and First Prize winners will be notified between 1/2/11 and 2/4/11 to obtain their official \$25,000 score prediction, the final version of which must be submitted to SecondTicket no later than 5:00pm EST, on 2/4/11. Unsuccessful attempts to reach contestant by phone and/or email will result in disqualification and an alternate finalist will be chosen in order of total points. Predictions must be clear, legible and complete or they may be disqualified and ineligible for the \$25,000 prize. A maximum of (3) \$25,000 prizes will be awarded for a maximum aggregate payout of \$75,000 (split evenly among winners in the event more than three contestants win with the same halftime and final scores). In the event of a Conditional Prize winner, prize awards are subject to verification and compliance with these Official Rules. Prize winner(s) must accept delivery of prize from Sponsor, or as otherwise instructed by sponsor. All other costs related to prize delivery and acceptance are the responsibility of winner including but not limited to taxes. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution is allowed. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable. If any awarded prize exceeds \$600, the contestant will be required to complete and return a W-9 form, affidavit of eligibility, and liability/publicity release (*Tennessee residents need not sign publicity release*), and present a valid driver's license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1109 form reflecting the value of the prize(s) and are responsible for paying all income taxes on prize(s). Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation. Total ARV of all available prizes: \$60,000.

By participating in this contest, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in contest constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Decisions of the Administrator in the selection and determination of finalists, all matters relating to this Promotion are final. If any selected finalist does not meet the eligibility requirements, is unable or unwilling to participate in the grand prize contest, or elects to decline to participate, s/he will be disqualified, and an

alternate finalist will be randomly selected from among all remaining eligible entries and notified as per the procedures outlined above. Any disqualified entrant will not receive any alternate prize substitution or compensation.

Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the contest or in the announcement of the prizes/prize winners. By accepting prizes, winners agree to hold sponsor, and released parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith.

Sponsor is not responsible for any entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, failure to capture any such information or effects of hackers or failure of any electronic equipment, computer transmissions and/or network connections. Any such entry will be disqualified. Each participant must submit an entry on their own behalf. Any entry submitted by a contestant on behalf of another individual or using another person's email address or name will be disqualified and ineligible to claim any prize. Any attempt by any participant to obtain more than the stated number of entries allowed by using multiple/different email addresses, identities, or any other methods void that participant's entries and that participant may be disqualified. No mechanically reproduced or automated entries permitted. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any on-line registration, the authorized account holder of the e-mail address used to register will be deemed to be the registrant. The "authorized account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. All entries received become the property of the Sponsor and will not be returned.

Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

Internet, Telephone and Delivery Disclaimer.

Participants are restricted to use of ordinary and typical computer equipment and Internet access. Administrator disclaims all liability for the inability of a participant to complete or continue an entry due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond the Administrator's control, or otherwise. The Administrator disclaims any liability for received entries due to technical difficulties or transmission errors. The Administrator disclaims all liability for any delays, mis-delivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. The Administrator is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the Contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in the Sweepstakes.

IN CASE OF DISPUTES

By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

Odds: The odds of winning any of the prizes in the Contest are based on a contestant's knowledge of professional football relative to other eligible contestants.

Winners List: For a copy of these official rules or a list of prize winner(s), if any, send a self addressed, stamped envelope to: **2010 Monday Night Ticket Score, c/o SecondTicket, 2192 Spring Walk Court, Atlanta, GA 30341.** PLEASE SPECIFY which you are requesting. Requests must be received by 1/23/10.

Contest Sponsors / Administrator: This Contest is operated by **SecondTicket LLC, 2192 Spring Walk Court, Atlanta, GA 30341.**