

**WCOA(AM), WJLQ(FM), WRRX(FM)
EEO PUBLIC FILE REPORT
October 1, 2006 – September 30, 2007¹**

I. VACANCY LIST

SEE SECTION II, THE “MASTER RECRUITMENT SOURCE LIST” (“MRSL”) FOR RECRUITMENT SOURCE DATA

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
ACCOUNT EXECUTIVE	1-5, 11-13	2
WCOA BOARD OPERATOR	1, 4-5, 11-13	4
ACCOUNT EXECUTIVE	2-5, 11-13	3
TRAFFIC MANAGER	4-7, 11-13	7
ACCOUNT EXECUTIVE	1-5, 11-13	2
ACCOUNT EXECUTIVE	4-5, 11-13	4
TRAFFIC ASSISTANT	2-5, 7, 11-13	7
ACCOUNT EXECUTIVE	1-5, 11-13	2
ACCOUNT EXECUTIVE	1-5, 11-13	1
ACCOUNT EXECUTIVE	1-5, 11-13	1
ACCOUNT EXECUTIVE	2, 4-5, 9, 11-13	9
WCOA BOARD OPERATOR/ ON-AIR	1, 4-5, 11-13	11
GENERAL SALES MANAGER	4-5, 10-13	10

¹ This Report provides recruitment data collected from October 1, 2006 through September 20, 2007.

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	WCOA-AM ON-AIR MARKET MANAGER 6565 NORTH “W” ST PENSACOLA, FL 32505 850-478-6011	N	14
2	WJQL-AM ON-AIR MARKET MANAGER 6565 NORTH “W” ST PENSACOLA, FL 32505 850-478-6011	N	5
3	WRRX-FM ON-AIR MARKET MANAGER 6565 NORTH “W” ST PENSACOLA, FL 32505 850-478-6011	N	4
4	PENSACOLA JUNIOR COLLEGE http://pjcworksonline.pjc.edu	N	4
5	UNIVERSITY OF WEST FLORIDA http://uwf.edu/career	N	2
6	TDGA www.tdga.org	N	0
7	EMPLOYEE REFERRAL	N	3
8	WALK-IN	N	1
9	OPEN HOUSE (SEE SECTION III)	N	1
10	BIRSCHBACH MEDIA SALES & MARKETING www.mediarecruiter.com	N	1
11	WCOA WEBSITE www.wcoapensacola.com	N	1
12	WJLQ WEBSITE www.q100gulfcoast.com	N	0
13	WRRX WEBSITE www.mymagic106.com	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			36

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Internship Programs	<p>This SEU provides unpaid training to students for academic credit as interns in the areas of Programming, Promotions, and General Radio Business operations. Interns attend (or attended) University of West Florida or Pensacola Junior College. We advertise for our internships on each of our radio stations.</p> <p>During this reporting period, we hosted six interns, including two in fourth quarter 2006, three in first quarter 2007 and one in the second calendar quarter of 2007. The interns were able to assist with the duties of a Remote Tech and a Board Operator.</p>
2	Host Job Fair	<p>On May 23, 2007, this SEU hosted an open house to recruit candidates for our sales positions. We advertised the open house via on-air announcements on all stations and a small classified in a local newspaper.</p> <p>During our open houses, candidates fill out applications on-site and those qualified are interviewed on the spot for paying positions; those interested in internships speak to the appropriate programming director. Station participants include our Market Manger, General Sales Manager, Program Director, and Senior Account Executives.</p>