

## 2009 ANNUAL EEO PUBLIC FILE REPORT

### Qantum of Auburn License Company, LLC

Stations:	WKKR(FM), Opelika, AL WTLM (AM), Opelika, AL WMXA(FM), Opelika, AL WZMG(AM), Opelika, AL WCJM(FM), West Point, GA WPLV(AM), West Point, GA
Reporting Period:	December 1, 2008-Nov. 30, 2009
No. of Full-time Employees:	More than 10
Small Market Exemption	No

During the Reporting Period, a total of 5 full time positions were filled. The information required by FCC Rule 73.2080(c) (6) is provided in the charts that follow.

#### INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c) (2):

***Hosted at least one job fair.***

November 24, 2009 at Qantum Station at 915 Veterans Parkway, Opelika, AL 36801. Advertised on radio stations.

***Participated in at least 4 events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities***

Feb. 7th, 2009. Cub Scout Act 356 Station Tour.

April 16, 2009. Wright's Mill Rd. Elementary School. Career Day. Tige Rodgers (WMXA)

May 26, 2009. Opelika D.A.R.E. Career Presentation for potentially at risk children. Elena Bahar (WMXA, WKKR, WZMG, WTLM)

June 2, 2009. Lee County Sheriff's Dept. Career Day. Elena Bahar (WMXA, WKKR, WZMG, WTLM)

June 25, 2009. Auburn D.A.R.E. Career Presentation for potentially at risk children. Elena Bahar (WMXA, WKKR, WZMG, WTLM)

***Established an internship program***

In the year 2009, there were a total of 4 interns from

*designed to assist members of the community to acquire skills needed for broadcast employment.*

Auburn University. The interns worked an average of 15 hours a week in programming, sales, and business departments. Academic credits are given to Interns.

*Participated in **job banks, internet programs, and other programs** designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).*

We are posted on Auburn University, Columbus State University, and Southern Union College's Web Sites as well as the radio stations individual websites.

*Established **training** programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.*

Sales Account Executives attended The Sales Seminar presented by the Alabama Broadcasters Association on 9/17/2009 in Montgomery, AL.

*Established a **mentoring** program for station personnel.*

Employees are assigned to a new person that is hired, to make sure that each learns procedure and has a working knowledge of radio.

*Provided **training to management level personnel** on methods of ensuring equal employment opportunity and prevent discrimination.*

All full times employees of Qantum of Auburn, including management level personnel participated in a sexual harassment seminar audio presentation.

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LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIRE
01/05/2009	Account Executive (Jennifer)	AuburnOpelikaHelpWanted.com
01/05/2009	Receptionist (Mary Kay)	Opelika Auburn News
05/18/2009	Account Executive (Jenifer)	Radio Advertising
09/01/2009	Account Executive (Jonathan)	Radio Advertising
06/01/2009	Business Manager (Stewart)	Opelika-Auburn News

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INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed in Preceding Year: 52

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred

AuburnOpelikaHelpWanted.Com	13
Qantum Job Fair	1
Alabama Career Fair	0
Opelika-Auburn News	23
Auburn University	4
Southern Union State Community College	2
Referral	6
Station Website	3

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RECRUITING SOURCES USED

Job Title of Position: Account Executive

Date of Hire: 01/05/2009

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Internal Referral via Networking	N	915 Veterans Parkway, Opelika, AL 36801	John Bodiford	<a href="mailto:John.bodiford@qantumofauburn.com">John.bodiford@qantumofauburn.com</a> 334-745-4656
Radio Commercial	N	915 Veterans Parkway, Opelika, AL 36801	John Bodiford	<a href="mailto:John.bodiford@qantumofauburn.com">John.bodiford@qantumofauburn.com</a> 334-745-4656
Station Website	N	915 Veterans Parkway,	John Bodiford	<a href="mailto:John.bodiford@qantumofAuburn.com">John.bodiford@qantumofAuburn.com</a> 334-745-4656

\* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.

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RECRUITING SOURCES USED

Job Title of Position: Receptionist

Date of Hire: 01/05/09

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Internal Referral via Networking	N	915 Veterans Parkway Opelika, AL 36801	John Bodiford	<a href="mailto:John.bodiford@qantumofauburn.com">John.bodiford@qantumofauburn.com</a> 334-745-4656
Opelika Auburn News	N	915 Veterans Parkway Opelika, AL 36801	Jim Rainey	<a href="mailto:jrainey@oanews.com">jrainey@oanews.com</a> 334-745-3300
Station Website	N	915 Veterans Parkway, Opelika, AL 36801	John Bodiford	<a href="mailto:John.bodiford@qantumofauburn.com">John.bodiford@qantumofauburn.com</a> 334-745-4656

\* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.

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**RECRUITING SOURCES USED**

Job Title of Position: Account Executive

Date of Hire: 5/18/2009

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
RegionalHelpWanted.com	N	1 Civic Plaza Suite 506 Poughkeepsie, NY 12601	Dale Mudder	1-800-365-8630
Opelika/Auburn News	N	3305 Pepperell Parkway, Opelika, AL	James Rainey	<a href="mailto:jrainey@oanews.com">jrainey@oanews.com</a> 334.745.3300
Radio Commercial	N	915 Veterans Parkway Opelika, AL 36801	John Bodiford	John Bodiford 334-745-4656 John.bodiford@qantumof

\* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.

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**RECRUITING SOURCES USED**

Job Title of Position: Account Executive

Date of Hire: 9/1/2009

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
RegionalHelpWanted	N	1 Civic Plaza Suite 506 Poughkeepsie, NY 12601	Dale Mudder	1-800-365-8630
Station Website	N	915 Veterans Parkway Opelika AL	John Bodiford	<a href="mailto:John.bodiford@qantumof.auburn.com">John.bodiford@qantumof.auburn.com</a> 334-745-4656
Opelika Auburn News	N	3305 Pepperell Parkway, Opelika, AL	Sherry 334-737-2524	James. rainey@oanews.com 334-745-3300

\* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.

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